



Unit Code	Version	Unit Name	Credits	Fee
MKTG5002	2	Global Marketing	25.00	\$2750
MKTG5004	1	Business Research Methods	25.00	\$2750
MKTG5005	1	Global Marketing Management	25.00	\$2750
MKTG5006	2	Marketing Intelligence and Analytics	25.00	\$2750
MKTG5008	2	Integrated Global Communications	25.00	\$2750
MKTG6004	2	User Experience Design	25.00	\$2750
MKTG6008	1	Marketing Project 1	50.00	\$5500
PUBR5000	2	Storytelling and Digital Media	25.00	\$2750