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3-WEEK COURSES
BETWEEN JUNE 1st AND 10th AUGUST

EACH COURSE IS WORTH 6 ECTS CREDITS
- Corporate Negotiation and Influence
- Trends in Digital Marketing
- Innovative Business Modelling
- New Trends in Fintech and Crowdfunding
- Fraud and Forensic Accountancy
- Leadership and Strategic Knowledge
- Brand Management and Marketing Communication
- Globalization and Economic Diplomacy
- International Financial Management
- Fixed Income Markets
- Entrepreneurial Finance
- Energy and Environmental Economics
- Cross Cultural Communication and Negotiation
- Innovation and Creativity in Marketing
- Entrepreneurial Marketing
- International Business
- Accounting for Decision Makers

FEES: Partner: 1.000 €
     Non partner: 1.150 €

THIS COURSE IS WORTH 3 ECTS CREDITS
- European Cross-Cultural Management

FEES: Partner: 450 €
     Non partner: 550 €