

SEMESTER ONE 2012

- **The Critical Analysis for Business (CAB) module** aims to assist Curtin Business School students to develop critical analysis and critical thinking skills. The module consists of **9 one hour seminars**.
- All seminars are **FREE**. The three sessions per week are repeats.
- Attendance at these seminars will earn you points towards the **Career Performance Index (CPI)** in the Curtin Business Club. You must attend at least 7 out of 9 seminars to earn points.
- Please note that **only a limited number of places are available**, so book early to ensure your place.
- Classes begin in week 2 of semester, **Tuesday 6 March**, and run for 9 weeks until the week beginning 30 April inclusive. Classes **do not** run in tuition free weeks.

Day	Time	Room
Tuesday	11.00 am	407.213
Tuesday	4.00 pm	402.318
Wednesday	5.00 pm	402.305

Topics covered in each week, as below:

1. **What is critical analysis?**
2. **Learning how to 'read' specialist language**
Analysing the language of the business disciplines
3. **Analysing a simple written business text***
Examining key features of a business text and learning how to read and understand it
4. **Analysing an audio-visual text**
Examining key features of an AV text and learning how view and understand it
5. **Analysing and comparing a number of simple texts**
What to look for when comparing ideas and opinions
6. **Analysing an abstract text**
Discerning key features of an abstract text
7. **Analysing and comparing a number of abstract texts**
What to look for when comparing abstract texts
8. **Developing an argument**
How to analyse the 'line of reasoning' in a written or AV text
9. **Evaluating a journal article**

To enrol:

Email cbs-comskills@curtin.edu.au

OR drop into the Communication Skills Centre in building 407.202

OR Tel: 9266 3504

***Text** here refers to any written or visual document including journal articles, book chapters/extracts, TV programs, memos, reports, essays and so on.